

# Planning Tips to Celebrate National Green Building Day 2026

*For Municipalities*



As June 3 approaches, we encourage you to get ready to celebrate National Green Building Day—and your community leaders!

Congratulate green builders making a difference. As a municipality committed to encouraging more sustainable homes and communities, this is an occasion to recognize industry leaders and strengthen your relationship with them. We encourage you to highlight your local builders and give them a well-deserved nod.

## Ways You Can Support National Green Building Day

Homes built better make the planet better. Salute the sustainable builders in your area—and highlight your efforts to promote this work. Here are ideas to get you started—and we encourage you find your own ways to celebrate!

### 1. Download Your Free Marketing Toolkit [here](#). Need sizing / other adjustments? [Contact us](#).

- Logo to create your own content.
- Social media posts – ready-to-go graphics & templates for customization.  
*Use hashtags: #NationalGreenBuildingDay #MadeInCanada*
- Website feature graphics.
- Poster.

### 2. Build Momentum:

- Print our poster and post to your office bulletin board.
- Gather colleagues, take a picture with the poster (or find your own angle), and share to social media—we will repost!
- On your website with our ready-to-go website feature graphic, whether leading up to the day, or on the day.
- Proclaim June 3 National Green Building Day.

### 3. Celebrate on June 3:

- On your socials with our ready-to-go posts and templates—or create your own with the provided logo.  
*We will also be spreading the word on socials with sponsored content. We encourage you to like and share!*
- Include messaging in your day-to-day meetings or through emails to your colleagues / network.
- Send an email to your colleagues.
- Add to your municipality's National Environment Week programming.
- Acknowledge those in your community who are building beyond code requirements; if you don't know who they are, take a few moments to find out (we can help).

## Keep Us Posted

Whatever you choose to do, please tag us, so we can repost!